

Samuel Caetité en.samuelcaetite.dev

Software Engineer | Frontend • Mobile • Full Stack

São Paulo, Brazil

 srcatite@gmail.com |  +55 11 99951-0580

 linkedin.com/in/samuelcaetite |  github.com/osamucadev

Professional Summary

Software Engineer with **6+ years** building scalable web and mobile applications for Fortune 500 companies and startups. Expert in **React, Next.js, TypeScript**, and **React Native**. Proven track record in **technical leadership, team mentoring** (20+ developers), and driving adoption of best practices (TDD, CI/CD, pair programming). Specialized in **design systems, micro frontends, performance optimization**, and **e-commerce platforms** at scale.

Core Technical Skills

Frontend: React • Next.js • TypeScript • Vue 3 • JavaScript ES6+ • HTML5 • CSS3/SCSS

Mobile: React Native • Flutter • Cross-platform development

Backend: Node.js • PHP/Symfony • REST APIs • GraphQL

Architecture: Design Systems • Micro Frontends • PWA • SSR/SSG • BFF Pattern

Practices: TDD • CI/CD • Pair Programming • Code Review • Agile/Scrum • DevOps

E-commerce: VTEX IO • FastStore v2 • WordPress VIP • Shopify

Tools: Git • Docker • AWS • Firebase • Jest • Cypress

Professional Experience

Full Stack Developer Senior | **Erictech** (Vivo/Telefônica)

May 2025 – Nov 2025 | São Paulo, Brazil

- Refactored critical **Vue 3** modules and **Symfony** backend for internal operations system serving thousands of technicians
- Fixed race condition bugs in concurrent API calls, achieving **100% system stability**
- Documented undocumented business flows, creating technical reference for team
- Collaborated with **multicultural team** (Brazil, Spain, Bolivia, Peru) in Spanish-speaking environment
- **Technologies:** Vue 3, Symfony, PHP, REST APIs

Frontend Developer Senior (Freelancer) | **Tecidos Kite**

Dec 2024 - Apr 2025 | Remote

- **Reverse-engineered** entire VTEX IO store from production without source code
- Built **scalable design system** from scratch with reusable components
- Implemented **advanced SEO** strategies achieving 100% page indexability
- Improved **Core Web Vitals** by 40% through performance optimization
- **Technologies:** VTEX IO, React, TypeScript, SEO

Mid-level Frontend Developer | **Quality Digital** (Americanas)

May 2024 - Sep 2024 | São Paulo, Brazil

- Key contributor in Americanas' e-commerce rebuild using **VTEX FastStore v2** (bleeding-edge tech)
- Decoded undocumented runtime, created **internal documentation** that became team reference
- Investigated and fixed **Hydrogen Cache** bugs affecting price updates
- Participated in **architectural decisions** for multi-million user platform
- **Technologies:** Next.js, FastStore v2, GraphQL, TypeScript

Full Stack Developer Senior | **CNN Brasil**

Jan 2024 - Apr 2024 | São Paulo, Brazil

- Refactored critical **election coverage system** on **WordPress VIP** under strict performance guidelines
- Reduced **code duplication by 84%** through component extraction and standardization
- Improved **payload size by 41%** optimizing media loading and scripts
- Delivered under tight deadline for **Elections 2024** coverage
- **Technologies:** WordPress VIP, PHP, JavaScript, REST APIs

Mid-level Full Stack Developer | **DrivenCX**

Jul 2021 - Dec 2023 | São Paulo, Brazil

- Became **go-to expert** for VTEX IO, performance optimization, and critical problem-solving
- **Led Black Friday operations** for Pandora with **zero downtime** through proactive monitoring and optimization

- Built **AI recommendation engine** for Lacta Easter campaign using custom algorithms
- Created **Node.js middleware** integrating multiple pharmacy benefit providers with normalized API
- **Mentored 15+ developers** (mid and senior level) through pair programming and code reviews
- Delivered complex features for major brands: **Pandora, Lacta, Ambev, Farmácia Indiana**
- **Technologies:** React, TypeScript, VTEX IO, Node.js, GraphQL

Mid-level Full Stack / Mobile Developer | **Vortex**

Jun 2020 - Jul 2021 | São Paulo, Brazil

- Developed **Next.js SSR/SEO** optimized pages for Riachuelo's affiliate platform
- Built **full-stack MVP** for iFood's insurance system (dashboard + API)
- Architected **white-label mobile app** with **feature flag system** serving multiple clients
- **Technologies:** React Native, Next.js, Node.js, TypeScript

Education

Bachelor's Degree in Information Systems

University of São Paulo (USP) | 2017 - 2022

Languages

Portuguese: Native

English: Advanced reading, writing, speaking

Spanish: Professional working proficiency

Key Achievements

- 🏆 **20+ developers mentored** at various experience levels
- 🚀 **50+ projects delivered** across web, mobile, and e-commerce
- ⚡ **Black Friday operations** sustained with zero downtime for major brands
- 📈 **Performance expert:** Reduced load times by up to 60% on critical paths
- 🎯 **Technical leadership:** Led adoption of TDD, CI/CD, and best practices across teams
- 🌍 **Global experience:** Worked with multicultural teams across 4 countries